

**Are your employees the weakest link  
in your security strategy?**

**Do you need to know ?**





## What is Phishing ?

Nowadays environment, social engineering attacks are prevalent and increasing. The human element is often the weakest component in a company's security. Attacker know this and exploit it. 47% of cyber security attacks such as social engineering, spear phishing and ransomware attacks are that are financial motivated.

Phishing is a type of **social engineering** attack where cyber criminal send an email for attacking often used to steal user data, including login credentials, credit card number or other sensitive information. This is usually done by including a link that will appear to take you to the company's website to file in your information.



**156**  
Million

Phishing emails  
are sent by day



**16**  
Million

Phishing emails get  
through security filters  
and into inboxes



**8**  
Million

Phishing emails  
are opened



**80K**  
recipients

Fall for a phishing scam





## Phishing Simulation Service

Phishing simulation guards your business against social engineering threats by training your employees to identify and report them. Cybercriminals use phishing, the fraudulent attempt to obtain sensitive information, by disguising as trustworthy organization or reputable person in an email communication. Phishing emails are also used to distribute malware and spyware through links or attachments that can steal information .

Phishing Simulation Penetration testing comprises the techniques used by professional penetration testers to trick a customer's staff into revealing sensitive information or perform the action the create security holes for a hacker to slip through.

A penetration testers sends your employees email with link to files containing malware. For example, staff members may receive an email that informs them about their reward. The get the reward, staff members must click a link that gives the penetration tester access to the tar-

### Phishing Simulation Benefits



Reduce the likelihood of attack via phishing



Tailored emails simulate 'real' attacks



Show improvements with granular reporting



Change user behavior with Awareness training



Save time and money



Real world and local scenarios



Find the **vulnerabilities** before **Hacker** can

